Ben Northern
Senior UX Designer

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SUMMARY

Maintaining a human-centered approach, I work to align user and business goals. I enjoy pushing the boundaries of modern technology to solve complex problems and improve peoples' lives.

EDUCATION

Appalachian State University
September 2013 - May 2015
BFA, Graphic Design

UNC at Greensboro
September 2004 - December 2006
BFA, Art & Applied Design

SKILLS

- Mentorship
- User Research
- Alignment Diagrams
- Workshop Facilitation
- Information Architecture
- User Flow Charts
- Wireframes
- Prototypes
- Usability Tests
- Visual Design

TOOLS

Sketch, Figma, Adobe CC, Axure, Invision, Atlassian, Lucid Chart

EXPERIENCE

Extron (Wilmington, NC)

UX Manager (May 2022 - Present)

Guiding a team of 12 Designers towards a unified vision, I continue to support key products.

Senior UX Designer (July 2021 - May 2022)

I worked across products to identify shared goals and opportunities for integration and optimization.

UX Designer (May 2017 - July 2021)

I led the design for Extron's Cloud platform, supporting the team from discovery to release.

N2 Publishing, Graphic Designer
July 2015 - May 2017 | Wilmington, NC

As a Lead Ad Designer, I mentored other designers and worked to standardize processes.

Boost Media, Freelance Designer
March 2015 - July 2019 | Remote

I supported 20+ unique ad campaigns. I created custom illustrations and wrote ad copy, increasing traffic and install rates.